



# Product Offering





## Australian leader for wholesale blinds, shutters and retractable screens

We offer an enormous range of custom made and pre-fab blinds. Our selection of styles, colours and materials is truly a leader in the Australian wholesale blinds industry.

Local manufacturers can source all their materials through us. Every part of the furnishings, from materials and hinges to controls can be ordered in custom sizes, colours and materials. Put us to the test – you won't find better.

### **Known for our quality**

We are obsessed with supplying our customers with exceptional quality. Since 1998, we have been seeking out the best manufacturers in the world, and these suppliers know that we won't accept second best – ever.

With Pacific Wholesale Distributor's products, you'll always know that you're going to meet and exceed your customers' expectations.

Maintaining excellent customer service is fundamental to the core business at Pacific Wholesale. We have a dedicated team who employ good communication skills to really listen to the needs of our customers. It is important for our business to respond to enquiries in a timely manner with the product knowledge and efficiency that sets Pacific Wholesale apart - contact us today for a hassle-free conversation.

### **Full service window furnishing company**

- |                       |               |
|-----------------------|---------------|
| ✓ External components | ✓ Shutters    |
| ✓ Retractable screens | ✓ Blinds      |
| ✓ Machinery           | ✓ Veri Shades |





## Our Brands







## A brand new concept in window furnishings

Australia's fastest growing window treatments category, combines the style and elegance of the everpopular S fold/wave fold curtains with the functionality you know and love with all the advantages of a blind – essentially two products in one easy-to-operate system.

With a dedicated website at [verishades.com.au](http://verishades.com.au) your customers will have some great tools at their disposal, enabling them to be better informed of their product choice.

- ✓ **Extensive options**  
Mix fabric colours. Wide range of matching track colours. Fire retardant fabric option available.
- ✓ **Easy to operate**  
The twist wand operation is quick, simple and safe.
- ✓ **Soft and silent**  
With no cords, weights or connecting chains, Veri Shades are silent, even in a breeze.
- ✓ **Easy care fabric**  
Veri Shades are made from easy care fabric that is resistant to fading and soiling.
- ✓ **Motorised option**  
Motorised options provide a great home automation feature.
- ✓ **Child and pet friendly**  
Veri Shades have no cords so they're safe for kids and pets and they don't get tangled.
- ✓ **Functionality**  
The unique patented design allows the ability to have translucent or opaque fabric at the turn of a wand.
- ✓ **Versatility**  
Walk through the shades anywhere when either open or closed.
- ✓ **Stylish and elegant**  
The individual curved fabric folds offer a soft and stylish chic look and feel.
- ✓ **High quality fabrics**  
The 100% polyester fabric has an ultra violet protection factor of 50+ which is perfect for protecting your home.

Along with our well-established name of Veri Shades that we know your clients know and love, the patented design ensures product integrity is maintained in the marketplace and ensures customers come back time and again.

## Tracks



## Veri Track (motorised option)

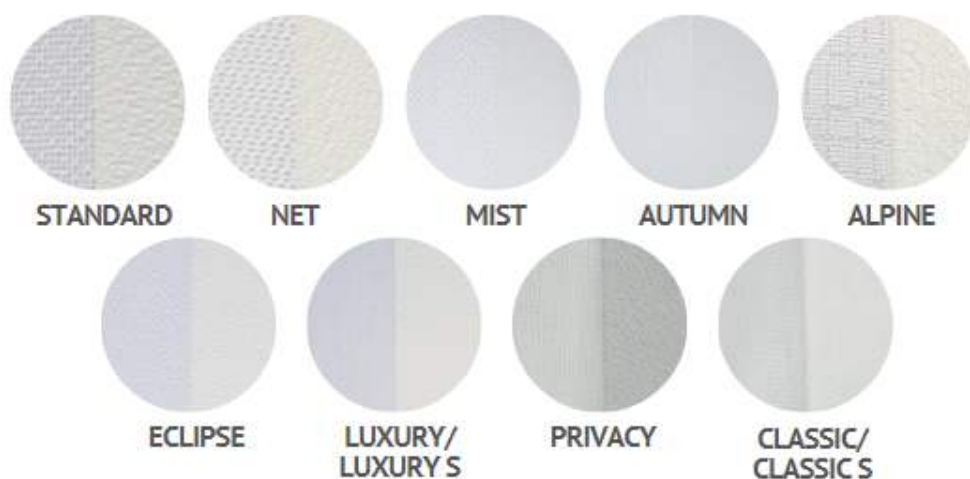
Our European designed Veri Track system allows for ease of use and total control of light & privacy with the press of a button.

Available in battery operated and more recently hardwired. Veri Track can be controlled by an individual remote or a 6 channel system for added convenience in your home.

Veri Track is available in track lengths of up to 7m whereas our original tracks are available in up to 5.8m lengths.



## Ranges



For more information, visit [verishades.com](http://verishades.com)





**eco**  
*Designer*  
RANGE

## Eco Designer shutters

Pacific Wholesale Distributors custom make wholesale shutters to any size in a stunning range of frame styles, material finishes and fittings. Our range options include: fixed, hinged, bi-fold or sliding, with a large range of shaped options available.

If your customers like the appearance of timber but not the maintenance, our Eco Designer shutter range is the way to go. It is the most popular material in window furnishings. Our designer range is an extruded PVC product that perfectly mimics the look and feel of timber but will not warp, peel, split or shrink. Ideal for wet areas.

Elegant and stylish, our Designer Eco/Eco Plus Shutters will add value to a home and they are energy efficient too, helping to keep a house cooler in summer and warmer in winter. Our shutters offer an uninterrupted view and allow complete control of light, heat, air and privacy by simply tilting the shutter blades.

Our Designer Eco shutters are VOC compliant, termite proof and have excellent insulation properties.

Our Designer Eco shutters are available in a wide range of finishes with and on trend colour pallet available the paint finish is superior quality that will not chip or peel.

We offer a lead time second to none along with a hassle-free ordering process and an outstanding warranty offer. Your customers can be sure they are receiving an outstanding product offer for years to come.

Fully featured product offer with extensive design options available.

The ordering process is quick and simple, and turnaround on shutters is one of Pacific's strongest benefits.





- ✓ **Range of sizes**  
Available in 63 mm or the ever-popular 89mm blades
- ✓ **Large range of on-trend frame options**  
Suits all homes
- ✓ **Fluffy strip option**  
For increased privacy and minimise light seepage
- ✓ **Has the look of real wood**
- ✓ **Durable**  
Coated with high tensile coatings that will resist knocks and scratches
- ✓ **Water resistant and fire retardant**
- ✓ **Stylish and elegant**  
Our designer range will compliment any home décor choice
- ✓ **Longevity**  
Unique aluminium reinforced stiles and blades will ensure longevity with our designer range
- ✓ **Flat blade and blackout available**  
Plus new innovative options available
- ✓ **Large range of colour choices**  
available



**PACIFIC**  
WHOLESALE DISTRIBUTORS

# Shutters

To further enhance the ever-popular Designer shutter range, Pacific Wholesale also offers some further range options to enhance your product offer further, ensuring your customer has a choice to suit all needs and budgets:



**The Eco Designer and Designer Plus ranges are available with enhanced options and unique differences to complement our great range. Offering the latest in innovation and design our Designer Plus range offers an extensive product offer and design range with further enhanced features.**

Offering the latest in innovation and design our Designer Plus range offers an extensive product offer and design range with further enhanced features.

- Significantly superior dimensional strength, long term stability and joint rigidity allowing wide panel options. These features are due to high gauge reinforced stiles; advanced reinforced rails; heavyduty 90mm precision-made hinges and a unique patented bracket system
- Flattering, modern, soft curved top, bottom and mid-rail rebate design allowing improved closure and aesthetic
- Available with the option of fluffy strip for increased privacy and minimise light seepage
- Large range of colour choices available







Pacific Wholesale is proud to offer an extensive and complimentary shutter range. To support this, offer our lead times are second to none within the industry.

We are able to offer direct container offers with currently many of our states shipping direct to state and further reducing our already impressive lead times. For further information we are only happy to assist.

Please contact (02) 9680 7999 or email [info@pacificwholesale.com.au](mailto:info@pacificwholesale.com.au)



**Eco Designer Night offers the most advanced room darkening design available and ensures superior privacy and light shielding properties.**

The unique grooved blades and top and bottom rail are ideal for home theatres and where an enhanced block out option is required.

The night range comes with fluffy strip as standard along with fully optioned range and extensive colour choice options.

- Advanced room darkening design
- Superior privacy and light shielding
- Exclusive grooved blades and top/bottom rail
- Latest innovation
- Extensive frame options
- Suitable for wet areas
- Fluffy strip standard
- Specialty colour option
- Excellent for home theatre rooms



**Our timber range offers the largest choice of colour options available offering both stained and painted options with Dulux colour matching available to enhance your product offer further.**

The timber range offers wide width panel availability with a broad range of options available using genuine timber (paulownia). This light weight and fully optioned range will enhance any décor.

- Wide width panels available
- Huge range of colour choices
- Specialty colours available
- Ethically sourced timber range
- Light weight
- Specialty bi-fold options (concealed hinges, pull rings and flush bolts available)



## Isotra

**Our brand new ISOTRA range, allows you and your customers to change the way they live by controlling light and temperature at the press of a button.**

Exterior blinds create an optimal environment regarding light and temperature conditions and are an important part of the building in terms of energy savings.

Within the traditional approach, the exterior blinds fulfil the shading and safety function. As for the non-traditional concept, they represent an architectural element of office buildings and are a jewel of family houses.





## Cetta 80 external aluminium blinds

**The most popular blind for outdoor shading is the Cetta 80 blind. Due to its appearance, it is particularly recommended for family homes.**

The slats are "C" shaped with a width of 8cm. The Cetta outdoor blind is characterised by the extensive variability of the construction. The Flexi and Slim versions have a lower roll height and the Duo version is characterised by the level of tilting of the upper and lower part of the blind at the same time.

The Cetta 80 blind, which has folders along the whole length of the slat, is more stable in the wind and resistant against pressure. For offices and conference rooms we recommend the DUO system where the upper and lower part of the blind are tilted in a different way. Aluminium guiding bars ensure stability of the blind in wind and are a supporting element for securing the house against burglary.

### **Benefits:**

- Lower profile from the extruded aluminium
- Variability of the Duo construction system, Slim system, Flexi system
- High level of shading
- Thermoregulation and protective effect
- Decrease of the level of outside noise
- Electric control option
- Guaranteed area of up to 24m<sup>2</sup>



## Cellular Blinds

**Pacific Wholesale is proud to offer an extensive range of cellular blinds options.**

**With todays customers becoming increasingly aware of our environmental footprint and the ever-increasing costs of living, we are pleased to offer this range which enable those customers to save on heating and cooling costs whilst maintaining an elegant and stylish option to any home.**

**Cellular blinds have proven to be an outstanding insulator and will help reduce those rising power costs.**

- A wide range of colours and textures to choose from, across various levels of light control, three cell sizes and single or double cells
- Minimal stacking heights, looking neat and maximising light into the room when stacked
- White backing on all fabrics conforms to common Body Corporate rules for white window furnishings facing the exterior of buildings, while allowing occupiers to enjoy their preference of blind colour
- Motorised Blind options include Power Supply; Control Type and Configuration
- Cellular Blinds and Remotes conform to Child Safety Regulation
- Superior insulation properties offering outstanding energy cost savings
- Four operating choices to suit opening / lifestyle and budget
- Minimal gaps between reveal and blind reduce light leakage
- Great option for tight reveal scenario
- 100% polyester - easy to clean

Available in 25mm / 38mm / 45mm cell options along with a large choice of operational functions, this outstanding product will cover all customers' options and requirements.

The smaller footprint on the cellular blinds range allows for multiple options when mixing product range together – they are stunning behind a shutter due to the minimal working space required.

Cellular Blinds have modern clean-lines aesthetic, offering a fashionable look which will compliment most décor styles.





## Transitions Shades

**Allowing the control of sunlight and privacy without having to raise or lower the blind makes this range a great addition to the window treatment range.**

- With a wide and varying variety of fabric types and a huge range of colour options giving you peace of mind, all options will be covered in this stunning range
- Similar to a roller blind but with significant added benefits - each layer of the double layer of fabric with alternate sheer and solid stripes can be adjusted easily to allow control of light and privacy
- Available in standard and overall format and with a large range of fabric textures and colours to suit any décor
- Fabric is dust, mould and moisture repellent polyester with a 6-8 colour fastness rating
- Ideal for reveal fitting where the gaps are minimised significantly
- Great range of motorised options compliment this range

**Range includes:** Textured/privacy woven/privacy standard/premium blackout woven/Jacquard weave/premium blackout/premium woven room darkening/privacy large/semi blackout textured/semi blackout grain/privacy textured/privacy grain



## Triple Shades

**Triple shade is a three-dimensional window furnishing that combines some of the best features of roller blinds and venetian blinds allowing greater control of privacy and light.**

- The blind is able to be rolled up and down whilst in its closed position due to horizontal heavier fabric slats tilting inside the sheer fabric on its front and back
- Tilt is controlled whilst in down positions using the same cord to raise and lower the blind
- A small and elegant curved headbox available with fabric inserts compliments the large range of colours and options available with the range
- Fabric is dust, mould and moisture repellent polyester with a 6-8 colour fastness rating

**Range includes:** Triple shade standard/triple shade semi blackout/triple shade privacy standard/triple shade blackout weave



## SqualoNet

**SqualoNet is Italy's #1 pleated flyscreen available Australia wide and is manufactured with the finest quality to suit an extensive range of door and window applications.**

**SqualoNet's pleated polyester mesh allows a soft, stylish chic look and feel. Pacific Wholesale are able to offer this as a manufacturing option in a simple and easy to operate model.**

### ✓ Great return

With minimal space requirements along with a minimal stock outlay this is a great add-on product to offer to customers and will complement your exciting range

### ✓ Range of tracking options

4mm and 8mm tracking available in black and white

### ✓ Classic black mesh

### ✓ Become part of the SqualoNet team

### ✓ 2 cut kits

Utilising our mesh kit (available in varying sizes ) simply requires the use of a drop saw to custom size your SqualoNet into the sizes required

### ✓ Easy setup

Our easy step by step process along with some great resources available will ensure the process of custom sizing is quick and efficient (process can be done in 15 mins -it's a great return on investment)







## Keep out flies and insects. Keep your uninterrupted vistas.

**SqualoNet delivers uninterrupted views by utilising its very own innovative patented system, blocking even the smallest insects and flies. The slimline design allows an unobtrusive screen and track, perfect for your homes largest opening.**

The narrow 22mm wide frames allow an unobtrusive look and feel while the 4mm and 8mm bottom tracks create an almost unnoticeable fit in your opening.

SqualoNet is made from a wonderfully soft water repellent polyester mesh, and available in a variety of drop lengths in widths up to 7m.

- With this new unique patented design, SqualoNet allows you to easily slide the pleated screen open or closed and it will stop wherever you desire
- Unlike spring-loaded retractable screens, SqualoNet has no roll and moves across your opening with ease
- The pleated SqualoNet comes in many forms including one-way draw and centre opening, and can even be used in a window!

## Manufacturing

Maximise your return on investment and speed to market by manufacturing this product yourself.

We supply the parts for you to manufacture yourself. All that's required is minimal outlay, machinery (drop saw) and minimal space.

Ask us how today.



### ✓ High quality fabric

IdroScreen polyester mesh has passed colour fastness tests meaning it will not fade under the strain of the harsh Australian sun

### ✓ Extensive options

#### ✓ Easy to operate

Slide simply and easily when pushed or pulled from any height

#### ✓ Soft and silent

With no springs, weights, connecting chains, SqualoNet moves silently even in a breeze

### ✓ Innovative track and frames

### ✓ Moveable

### ✓ Child and pet friendly

SqualoNet has no hanging cords or rolls making it safe for kids and pets to go in and out of with ease

### ✓ Functionality

The unique patented design allows the ability to stop wherever you like in the opening making it perfect for those large openings

### ✓ Versatility

SqualoNet has centre opening, bilateral, window and wind bars

### ✓ Stylish and Elegant

SqualoNet's pleated polyester mesh allows a soft, stylish chic look and feel

## Frame sizes

4mm track  
8mm track

## Frame colours



White



Black

## Variety of drop lengths

Maximum blind width of 7m (3.5m each way)





## Products available to manufacture

Pacific Wholesale is pleased to offer you the ability to manufacturer some great branded products with surprisingly minimal investment for outstanding returns.

### Veri Shades

Want to be part of an industry branded, patented identifiable product in an industry of brand ambiguity? Become part of the Veri Shades family, with limited space and labour skill required and relatively small stock and equipment investment.

#### ✓ Components

To complement this well credentialed brand, Pacific Wholesale are pleased to offer a full range of components to suit Veri Shades branded product offer and maintain the integrity of this offer. We are also able to supply a large range of other componentry to suit your needs

#### ✓ Tracking

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#### ✓ Fabrics

Complete Veri Shades fabric range available to manufacturers order as little or as much as required. Control your manufacturing process to suit your business, order by the box or roll

#### ✓ Unique and identifiable as Veri Shades

Fabric ranges - Standard/Net/Mist/Autumn/Eclipse/Luxury/Alpine/Classic and Classic S/Autumn

#### ✓ Specialty options

Need fire retardant or have commercial clients with specific needs? We are only too happy to work with you to achieve the outcome required. Ask us how

#### ✓ Machinery to manufacture

We are able to offer you some great machinery options (hot wire/laser/heat press) to ensure your Veri Shades are manufactured using the best practice standards available – minimal outlay gets you started

#### ✓ Change sourcing

To get you started our dedicated team will assist with all training requirements and ongoing development ensuring your manufacturing processes are optimised -we are able to offer multiple resources to ensure Veri Shades is a success for your team







## Complete range of blind components available

Pacific Wholesale Distributors are industry leading innovators, when designing, procuring and developing components.

We have the widest range of components available to be integrated into custom window furnishings.

✓ **Direct shipping**

✓ **Daily delivery**

✓ **Large range of stock**

✓ **Special order and indent items available**

✓ **Your sourcing partner for:**

Roller blinds, Roman blinds, Motors, Venetian slats, Cyba shades, OPC product components, Long length Aluminium extrusions, Aluminium components, Vertical blinds, Veri Shades, SqualoNet, Venetian components and much, much more



SHADE  
CONSTRUCTION  
OUTDOOR

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